

## One-off Advertising: Specs & Prices

Consider advertising your scientific conference, science communication event, or other activities with us. To order advertising on our website or in our newsletter, see the next page. Please contact [advertising@scienceborealis.ca](mailto:advertising@scienceborealis.ca) for any inquiries.

	1 week	2 weeks	3 weeks	4 weeks
Web banner size: 778 x 90	\$50	\$75	\$125	\$150
Newsletter ad size: 600 x 150	\$50	\$75	\$125	\$150

### Formats accepted:

- Illustrator EPS with no linked files, all fonts converted to outlines and transparencies flattened.
  - High ( 300 dpi ) resolution TIFF.
  - High ( 300 dpi ) resolution JPEG.
- Size: A size chart is provided. If ads are not sized properly, we reserve the right to shrink or stretch the ad to fit the space paid for.
  - Naming: Please include your business name and the month it will be published in the file name. For example: A web ad for the month of April would be named web\_april.jpg.
  - Submitting Files: Please email ad files to: [advertising@scienceborealis.ca](mailto:advertising@scienceborealis.ca)

# Purchase the Advertising That Works For You

*Submit this form along with a cheque payable to Science Borealis to the address below.*

**Science Borealis**  
**152 Fanshaw Ave**  
**Ottawa, ON K1H 6C9**

## ORDER DETAILS

SCIENCE BOREALIS (PUBLISHER)

DATE \_\_\_\_\_

COMPANY NAME (ADVERTISER): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CITY: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADVERTISEMENT PERIOD: \_\_\_\_\_ TO \_\_\_\_\_

(Check all that apply) Please select your level of interest:

### ADVERTISING SPECS

- Web AD – 1 week
- Web AD – 2 weeks
- Web AD – 3 weeks
- Web AD – 4 weeks

### ADVERTISING SPECS

- Newsletter AD – 1 week
- Newsletter AD – 2 weeks
- Newsletter AD – 3 weeks
- Newsletter AD – 4 weeks